

FOR IMMEDIATE RELEASE

Majority Strongly Dissatisfied With US Election

More than half say Trump will be bad for Canada

In a random sampling of public opinion taken by the Forum Poll™ among 1474 Canadian voters the night after the US election, the majority are "not at all satisfied" with the outcome (53%), and, in total, 7-in-10 are dissatisfied with the result (70%). Strong dissatisfaction is characteristic of the young (64%), females (61%), the wealthy (\$80K to \$100K - 60%), Atlantic Canada (65%), among Liberals (64%) and New Democrats (69%), mothers of children under 18 (67%), the best educated (post grad - 64%) and those who disagree with President-Elect Donald Trump's political philosophy (73%).

Majority say Trump will be bad for Canada

The majority of Canadian voters say Donald Trump will be bad for Canada (55%), and just less than one fifth think he will be good for the country (14%). Slightly more think he won't make a difference (17%) or don't know (15%). The profile of those who think he will be bad for the country is the same as those who disapprove of the election outcome - young, female, wealthy, mothers, well-educated and Liberals or New Democrats.

Two thirds or more find Trump unfit for presidency

Two thirds or more find Donald Trump "does not have the temperament to be president" (69%), "is not honest or trustworthy" (68%) and, especially, that he "does not have the experience to be president" (71%).

Two thirds disagree with Trump's political philosophy

Two thirds of Canadian voters disagree with Donald Trump's political philosophy (68%), and disagreement is common across all groups, but especially strong among females (74%), those in mid income groups (\$60K to \$80K - 72%), in the Atlantic provinces (72%) and Quebec (75%), Liberals (81%) and New Democrats (83%), Francophones (75%), mothers (78%) and the best educated (post grad - 80%).

Half approve of Clinton, but 4-in-10 do not

While one half of Canadian voters approve of Hillary Clinton (50%), as many as 4-in-10 do not approve (40%). Approval is highest among the oldest (59%), women (59%), the wealthiest (\$100K to \$250K - (58%), in Quebec (56%), among Liberals (66%), mothers (62%) and the best educated (post grad - 60%). Disapproval is common to the youngest (47%), males (51%), in Alberta (54%) and among Conservatives (67%).

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TORONTO November 10th, 2016

HIGHLIGHTS:

- Majority are "not at all satisfied" with the outcome of the US election (53%)
- The majority of Canadian voters say Donald Trump will be bad for Canada (55%)
- Two thirds or more find Donald Trump "does not have the temperament to be president" (69%)
- Two thirds of Canadian voters disagree with Donald Trump's political philosophy (68%)
- While one half of Canadian voters approve of Hillary Clinton (50%), as many as 4-in-10 do not approve (40%)

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Three quarters disapprove of Trump

Close to three quarters of Canadian voters disapprove of Donald Trump (73%), and just one fifth approve (19%). Approval is common to Gen X (45 to 54 - 24%), males (26%), in Alberta (33%), among Conservatives (45%), the least educated (secondary school or less - 27%), and among those who disapprove of the CETA (32%) and NAFTA (34%) trade deals.

"The Canadian voter profile closely mirrors the American voter in distribution if not magnitude - those who voted for Trump were males, middle aged and less well-educated than those who supported Clinton. In addition, predictably, President-Elect Trump is especially popular among Canadian conservatives and in Alberta. It is interesting to note, however, that Hillary Clinton, while enjoying the approval of half our population, still has high levels of disapproval as well, even in this country. Her support was centred on the oldest and women, and that's not a big enough coalition to win with" said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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HIGHLIGHTS:

- Close to three quarters of Canadian voters disapprove of Donald Trump (73%), and just one fifth approve (19%)
- "The Canadian voter profile closely mirrors the American voter in distribution if not magnitude - those who voted for Trump were males, middle aged and less well-educated than those who supported Clinton. In addition, predictable, President-Elect Trump is especially popular among Canadian conservatives and in Alberta. It is interesting to note, however, that Hillary Clinton, while enjoying the approval of half our population, still has high levels of disapproval as well, even in this country" said Forum Research President, Dr. Lorne Bozinoff.



Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1474 randomly selected Canadian voters. The poll was conducted on November 9th-10th, 2016.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Do you approve or disapprove of Hillary Clinton?

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1474	283	243	243	361	344	749	705
Approve	50	46	51	48	46	59	40	59
Disapprove	40	47	40	42	42	27	51	30
Don't know	10	8	9	9	11	14	9	11

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1474	148	249	203	179	141	324
Approve	50	43	50	53	45	53	58
Disapprove	40	39	38	37	45	43	36
Don't know	10	18	12	10	10	4	6

Region / Language

%	Total	Atl	Que	ON	Man/Sask	АВ	ВС	English	French
Sample	1474	117	320	550	107	169	211	1163	311
Approve	50	55	56	49	45	38	47	48	55
Disapprove	40	33	32	42	45	54	43	43	32
Don't know	10	12	12	8	10	8	10	9	13

Current Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1474	414	629	169	98	53	55
Approve	50	24	66	57	38	70	35
Disapprove	40	67	26	34	48	19	56
Don't know	10	9	8	9	14	11	9

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1474	264	384	559	267
Approve	50	43	44	51	60
Disapprove	40	45	45	40	31
Don't know	10	12	11	9	9

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Donald Trump Approval

Do you approve or disapprove of Donald Trump?

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1474	283	243	243	361	344	749	705
Approve	19	17	20	24	21	14	26	13
Disapprove	73	77	70	70	70	75	65	80
Don't know	8	6	10	7	9	11	9	7

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1474	148	249	203	179	141	324
Approve	19	16	19	20	21	20	19
Disapprove	73	71	71	73	74	75	75
Don't know	8	13	11	7	5	5	6

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1474	117	320	550	107	169	211	1163	311
Approve	19	11	13	20	18	33	21	21	13
Disapprove	73	80	80	72	67	55	74	71	79
Don't know	8	9	8	7	15	12	5	8	8

Current Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1474	414	629	169	98	53	55
Approve	19	45	9	8	19	3	21
Disapprove	73	44	85	87	76	90	65
Don't know	8	12	6	4	5	7	13

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1474	264	384	559	267
Approve	19	27	18	20	13
Disapprove	73	61	72	74	81
Don't know	8	12	10	7	5

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U.S. Election Outcome Satisfaction

How satisfied are you with the outcome of the US election?

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1474	283	243	243	361	344	749	705
NET: TOP2	24	22	26	28	26	20	31	17
NET: BTM2	70	73	68	65	67	73	62	78
Very satisfied	12	11	12	13	16	10	16	8
Somewhat satisfied	12	12	13	16	9	9	15	9
Not very satisfied	17	10	17	14	20	29	18	16
Not at all satisfied	53	64	51	51	47	44	44	61
Don't know	6	4	6	7	7	7	7	5

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1474	148	249	203	179	141	324
NET: TOP2	24	23	27	26	25	24	23
NET: BTM2	70	67	67	70	70	74	72
Very satisfied	12	12	11	14	12	12	12
Somewhat satisfied	12	12	16	12	14	12	11
Not very satisfied	17	17	19	20	15	15	15
Not at all satisfied	53	50	47	50	55	60	56
Don't know	6	10	6	3	4	2	5

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1474	117	320	550	107	169	211	1163	311
NET: TOP2	24	14	18	23	27	41	29	26	19
NET: BTM2	70	80	76	70	62	54	68	68	76
Very satisfied	12	4	8	11	14	27	15	14	8
Somewhat satisfied	12	10	11	12	13	13	14	12	11
Not very satisfied	17	14	19	18	13	15	16	17	18
Not at all satisfied	53	65	57	52	50	40	52	51	58
Don't know	6	6	6	7	11	5	3	6	6

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Current Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1474	414	629	169	98	53	55
NET: TOP2	24	52	12	11	25	10	33
NET: BTM2	70	40	83	87	73	85	57
Very satisfied	12	31	4	4	13	3	17
Somewhat satisfied	12	21	9	7	12	6	16
Not very satisfied	17	16	19	17	10	17	12
Not at all satisfied	53	24	64	69	63	69	45
Don't know	6	8	5	2	1	5	10

Children

%	Total	Yes	No	MOMs
Sample	1474	388	1086	183
NET: TOP2	24	26	24	15
NET: BTM2	70	68	71	79
Very satisfied	12	11	13	5
Somewhat satisfied	12	14	11	11
Not very satisfied	17	11	20	12
Not at all satisfied	53	56	51	67
Don't know	6	7	6	6

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1474	264	384	559	267
NET: TOP2	24	33	23	24	18
NET: BTM2	70	59	70	70	79
Very satisfied	12	17	13	12	9
Somewhat satisfied	12	16	11	13	9
Not very satisfied	17	23	17	15	15
Not at all satisfied	53	36	52	55	64
Don't know	6	8	7	6	3

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President Trump's Impact on Canada

Will President Trump be good for Canada or bad for Canada? [All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1474	283	243	243	361	344	749	705
Good for Canada	14	16	17	14	12	9	20	9
Bad for Canada	55	61	56	55	50	46	46	63
Neither good nor bad for Canada	17	11	13	18	18	27	20	13
Don't know	15	12	14	13	20	18	14	15

Income

%	Total	<20K	20- 40K	40- 60K	60- 80K	80- 100K	100- 250K
Sample	1474	148	249	203	179	141	324
Good for Canada	14	14	12	20	11	12	14
Bad for Canada	55	53	51	54	58	59	57
Neither good nor bad for Canada	17	20	21	12	18	13	14
Don't know	15	13	16	14	14	15	15

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1474	117	320	550	107	169	211	1163	311
Good for Canada	14	6	9	12	18	33	16	16	8
Bad for Canada	55	70	56	56	42	40	57	54	56
Neither good nor bad for Canada	17	15	22	16	19	9	14	15	22
Don't know	15	9	13	16	22	18	12	15	13

Current Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1474	414	629	169	98	53	55
Good for Canada	14	31	5	11	16	6	19
Bad for Canada	55	29	65	70	61	75	52
Neither good nor bad for Canada	17	22	17	9	9	16	12
Don't know	15	18	13	9	14	4	17

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1474	264	384	559	267
Good for Canada	14	18	15	13	10
Bad for Canada	55	42	54	56	63
Neither good nor bad for Canada	17	23	15	16	15
Don't know	15	18	16	15	11

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Donald Trump's Temperament

Does Donald Trump have the temperament to be President of the United States or not?

[All Respondents]

Age / Gender

%	Total	18- 34	35- 44	45- 54	55- 64	65+	Male	Female
Sample	1474	283	243	243	361	344	749	705
Donald Trump has the temperament to be President	18	15	23	23	20	13	25	12
Donald Trump does not have the temperament to be President	69	74	68	66	64	68	61	76
Don't know	13	11	10	11	16	19	14	12

Income

%	Total	<20K	20- 40K	40- 60K	60- 80K	80- 100K	100- 250K
Sample	1474	148	249	203	179	141	324
Donald Trump has the temperament to be President	18	15	18	22	18	22	16
Donald Trump does not have the temperament to be President	69	66	68	65	70	72	71
Don't know	13	19	14	13	12	5	13

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1474	117	320	550	107	169	211	1163	311
Donald Trump has the temperament to be President	18	8	15	18	18	30	21	19	15
Donald Trump does not have the temperament to be President	69	83	71	70	62	54	67	68	72
Don't know	13	10	14	11	20	15	12	13	14

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Current Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1474	414	629	169	98	53	55
Donald Trump has the temperament to be President	18	38	9	9	18	12	33
Donald Trump does not have the temperament to be President	69	40	81	86	74	83	52
Don't know	13	21	10	5	7	5	14

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1474	264	384	559	267
Donald Trump has the temperament to be President	18	23	18	19	13
Donald Trump does not have the temperament to be President	69	55	67	71	79
Don't know	13	22	15	10	8

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Donald Trump's Trustworthiness

Is Donald Trump honest and trustworthy, or not?

[All Respondents]

Age / Gender

%	Total	18- 34	35- 44	45- 54	55- 64	65+	Male	Female
Sample	1474	283	243	243	361	344	749	705
Donald Trump is honest and trustworthy	14	12	17	16	15	11	19	10
Donald Trump is not honest and trustworthy	68	75	70	64	64	65	64	73
Don't know	17	12	13	20	21	24	17	17

Income

%	Total	<20K	20- 40K	40- 60K	60- 80К	80- 100K	100- 250K
Sample	1474	148	249	203	179	141	324
Donald Trump is honest and trustworthy	14	12	12	20	13	15	14
Donald Trump is not honest and trustworthy	68	63	67	65	72	72	72
Don't know	17	25	21	15	15	13	13

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1474	117	320	550	107	169	211	1163	311
Donald Trump is honest and trustworthy	14	9	12	15	9	23	17	15	11
Donald Trump is not honest and trustworthy	68	81	69	69	61	56	73	68	69
Don't know	17	9	20	17	30	20	11	16	20

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Current Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1474	414	629	169	98	53	55
Donald Trump is honest and trustworthy	14	31	6	10	14	7	18
Donald Trump is not honest and trustworthy	68	42	80	81	75	77	60
Don't know	17	27	13	9	11	16	22

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1474	264	384	559	267
Donald Trump is honest and trustworthy	14	20	13	13	12
Donald Trump is not honest and trustworthy	68	57	67	71	75
Don't know	17	24	19	16	13

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Donald Trump's Credentials

Does Donald Trump have the experience to be President of the United States or not?

[All Respondents]

Age / Gender

%	Total	18- 34	35- 44	45- 54	55- 64	65+	Male	Female
Sample	1474	283	243	243	361	344	749	705
Donald Trump has the experience to be President	18	20	19	20	17	11	24	12
Donald Trump does not have the experience to be President	71	72	71	68	70	75	65	78
Don't know	11	7	10	12	13	14	11	10

Income

%	Total	<20K	20- 40K	40- 60K	60- 80K	80- 100K	100- 250K
Sample	1474	148	249	203	179	141	324
Donald Trump has the experience to be President	18	11	14	25	14	19	21
Donald Trump does not have the experience to be President	71	66	74	69	77	73	70
Don't know	11	22	12	6	8	8	9

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1474	117	320	550	107	169	211	1163	311
Donald Trump has the experience to be President	18	15	16	16	19	30	20	19	15
Donald Trump does not have the experience to be President	71	79	72	75	65	56	70	71	72
Don't know	11	6	12	10	15	14	9	10	13

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Current Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1474	414	629	169	98	53	55
Donald Trump has the experience to be President	18	39	8	9	21	9	27
Donald Trump does not have the experience to be President	71	45	84	84	74	81	63
Don't know	11	16	8	7	5	10	9

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1474	264	384	559	267
Donald Trump has the experience to be President	18	21	18	18	14
Donald Trump does not have the experience to be President	71	63	70	73	78
Don't know	11	16	13	8	8

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Donald Trump's Political Philosophy

Do you agree or disagree with Donald Trump's political philosophy?

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1474	283	243	243	361	344	749	705
Agree	17	16	17	21	20	13	24	11
Disagree	68	71	68	67	64	67	62	74
Don't know	15	13	15	12	16	20	14	15

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1474	148	249	203	179	141	324
Agree	17	17	19	19	19	19	14
Disagree	68	65	62	67	72	68	72
Don't know	15	19	20	14	10	12	13

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1474	117	320	550	107	169	211	1163	311
Agree	17	8	12	18	18	29	20	19	10
Disagree	68	73	75	67	59	53	71	66	75
Don't know	15	19	13	14	23	18	9	15	14

Current Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1474	414	629	169	98	53	55
Agree	17	41	7	9	17	5	25
Disagree	68	40	81	83	71	86	54
Don't know	15	19	12	8	12	9	21

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies	
Sample	1474	264	384	559	267	
Agree	17	24	19	17	11	
Disagree	68	52	64	71	80	
Don't know	15	24	17	12	9	

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